Prepared by:

Innovative Research Group, Inc.

Toronto • Vancouver www.innovativeresearch.ca



#### Public Opinion Research

## **Nova Scotia**



#### **Provincial Politics** | Maritime Union

Field Dates: January 22<sup>nd</sup> to January 26<sup>th</sup>,2013

Sample Size: n=553; MoE ±4.2%

#### Methodology

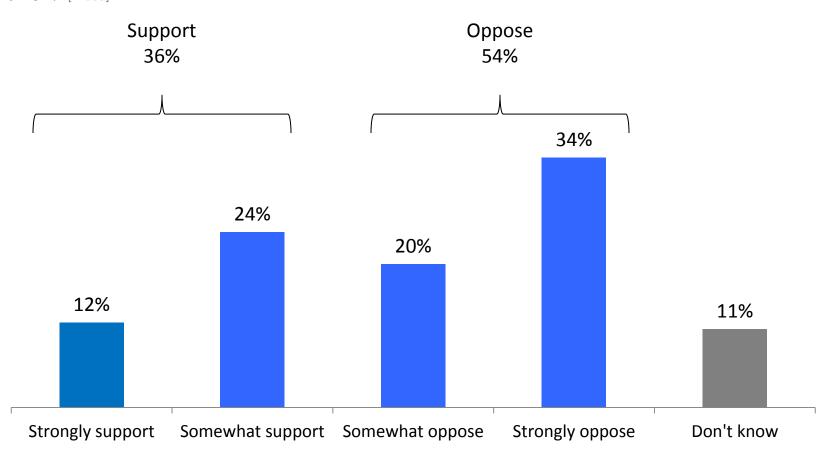
- This survey was conducted by telephone among 533 randomly-selected Nova Scotia residents, 18 years or older, from January 22<sup>nd</sup>-26<sup>th</sup>, 2013.
- Only one respondent per household was eligible to complete this survey.
- The sample has been weighted by age and gender using 2011 Statistics Canada Census data to reflect the actual demographic composition of the population.
- The margin of sampling error for an unweighted sample of this size is ±4.2 percentage points, 19 times out of 20.
- The margin of error will be larger within each sub-grouping of the sample.

**Note**: Graphs and tables may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.



# Majority of Nova Scotians (54%) oppose Maritime Union; opposition more passionate than support

Recently, three Federal senators from the Maritimes re-engaged in the idea of a political union between their three provinces to form a single new province. This proposed union of Nova Scotia, New Brunswick and Prince Edward Island is often referred to as a "Maritime union". Do you support or oppose the idea of a maritime union? [n=553]







### Research-based strategic advice.

All intellectual property rights, including without limitation all copyright and know-how in the research techniques, research specifications or any information or material provided in this document, shall remain the property of, and are confidential to Innovative Research Group Inc. As such, any information contained herein may not be reproduced or translated, stored in a retrieval system, or transmitted in any form, or by any means, electronic, mechanical, photocopying or otherwise to third parties without the prior written permission of Innovative Research Group Inc.

For more information, please contact:

#### **Greg Lyle**

Managing Director
Innovative Research Group Inc.
56 The Esplanade, Suite 310
Toronto ON | M5E 1A7

- (t) 416-642-6429
- (f) 416-640-5988
- (e) glyle@innovativeresearch.ca www.innovativeresearch.ca